



USE OF SPECIAL PLATES

The use of dealer plates is appropriate when:

- used by the licensed dealer for any purpose
- used by an individual in the dealer household for pickup & drop-off
- used to operate any vehicle in the dealer's inventory for demonstration with letter of authorization, unaccompanied up to seven days or with a licensed salesperson and no letter
- used for a special event by any individual w/ letter of authorization
- used by any employee of the dealer for dealer related functions.
- used by an employee transferring between dealer sales locations.
- used by a licensed salesperson for demonstration purposes only.

*no additional use unless vehicle is leased or rented to him / her.
used by a family member as long as the licensee is present in vehicle.

The personal use of a dealer plate creates tax liability. The rates of tax are based upon the purchase price and they are:

- 1 / 40th per month for dealer personal use.
- 1 / 60th per month for salesperson personal use.

All vehicles should be placed in inventory using a release of liability form placing the dealer as buyer on the date of acquisition.

All vehicles in inventory operated on the public streets, regardless of registration tag expiration date, shall have a dealer plate affixed.

All dealer principals may pull a trailer using a dealer plate.

The use of dealer plates is not appropriate when:

- used by an employee doing personal business.
- used for work and service vehicles.
- used by a family member without the licensee present in the vehicle
- unless for pickup and drop-off as described above.

The dealer plate shall be displayed on the rear of the vehicle and over the original plates, if a vehicle has been previously registered.

The registration card for the dealer plate shall be with the vehicle bearing the dealer plate. We suggest you tape a reduced size copy of your dealer license & registration card to each dealer plate.

If a dealer plate becomes lost or stolen, it is the dealer's responsibility to immediately notify the local police and report a lost or stolen plate.

Notify Occupational Licensing of theft and need for replacement.
Use DMV form OL 247

- Replacement Plate: \$ 15.
- Replacement Reg Card \$ 7.